

KATIE COPP



WWW.KATIECOPP.COM



SOUTH LAMAR

AUSTIN, TX

78704

KATEPCOPP@GMAIL.COM

918 284 8343

EMPLOYMENT



Creative Director/Front End Developer, Creative State, Tulsa, Ok (Aug 2011- Present)

Creative State is an award winning creative agency based in Tulsa, Ok

- Collaborated extensively with clients and team from concept to completion meeting high standards for web design, user experience, best practices, and speed for wide variety of industries.
- Established long lasting relationships with clients by meeting deadlines, quick response time and follow up, while exceeding their expectations of the project outcome. Also, provided training for clients on CMS, social media, and all-in-one marketing platforms.
- Performed full spectrum of web-related tasks, including hard-coding HTML5, CSS3, and JS, UX/UI design and production of websites, email newsletters, mobile apps, and social media sites with cross browser compatibility and responsive design/code.
- Experienced in the integration process for building custom CMS templates and platforms, as well as, continuous code edits in CFM and PHP. Maintained ongoing updates through multiple CMS platforms including Wordpress, Drupal, Joomla, Shopify, MailChimp, etc.
- Created branding and marketing materials including logos, brochures, business cards, newsletters, trade shows, presentations, infographics, and advertisements with thorough knowledge and understanding of file prepping and the printing process.
- Delegated project tasks while keeping in mind the efficient use of project production budget.

Freelance Graphic Web Design, Tulsa, Ok and Austin, TX (Feb 2009- Aug 2011)

- Comprehensive web design business including mock-up creation, code for Wordpress themes (HTML, CSS, PHP), application development and theme customizing, identity/brand creative consulting, SEO, invoice/billing, and website maintenance.

Graphic/Web Designer, Winston Media, Tulsa, OK (June 2008- Jan. 2009)

Winston Media is a high end Creative Web Marketing firm for clients all over the country

- Performed design-related tasks, including market research, design and layout, graphics creation and optimization, creation of Flash intros/animated banners, server-side programming (primarily PHP), MySQL databases, AJAX interactivity, standards-compliant HTML and CSS, testing, and ongoing updates. Art direction, creation and complete execution of high end designs for all print, promotional, and editorial related projects. Collaborated extensively with clients and with a creative team of developers, project managers, and design interns reviewing layouts and suggesting improvements as needed.

Art Director and Sr. Graphic Designer FN Magazine, Tulsa, OK (June 2008-2009)

- Performed primary role in the design and production of a Tulsa-based magazine catering to young professionals. Manage all phases of production, including editorial design, advertising sales, printing, and distribution. Consulted/collaborated with advertisers, writers, and photographers, working in-house and with subcontractors and printers locally and nationally.

Graphic Design Intern, University of Oklahoma, OK (April 2007-May 2008)

13 month graphic design internship working with the OU Athletic Department

- Successfully transformed subject matter into concrete design for promotional materials and participated in the construction of media guides, annual reports, logos, posters, brochures, billboards, postcards, trading cards, etc.
- Recognized for ability to gain knowledge and rapidly adapt to software and techniques. As a result, was asked to continue internship for another six-month term.

PROFESSIONAL SKILLS



Visual Design Skills:

Web Design
Print Design
Branding
Social Media Graphics
Video Graphics
Vector Graphics
Infographics
Typography

Hard Skills:

Adobe Creative Suite
HTML5
CSS3
Javascript
jQuery
PHP
CFM
MySQL
UX/UI
Responsive Design
SEO
Version Control
Testing/Debugging
Custom CMS Platforms
CMS Integration
Wordpress
Joomla
Drupal
Shopify
APIs
Project Management

Soft Skills:

Creative Thinking
Effective Communicator
Team Player
Problem Solver
Detail-Oriented
Self Motivated
Interpersonal Skills
Relationship Building

EDUCATION



Bachelor of Creative Advertising in Graphic Design

University of Oklahoma
College of Journalism and Mass Communications
Norman, OK
Graduated: May 2008