

# KATIE COPP



WWW.KATIECOPP.COM

TULSA, OKLAHOMA

KATEPCOPP@GMAIL.COM



AUSTIN, TEXAS

918 284 8343

## EMPLOYMENT



### Web Design/Front-end Developer, Creative State, Tulsa, Ok (Aug 2011-Present)

*Creative State is an award winning web development agency based in Tulsa, Ok.*

- Performed full spectrum of web-related tasks, including hand coding HTML5, CSS3, & JS. UX/UI design and production of websites, newsletters, mobile apps, and social media sites with cross browser compatibility and responsive design/code. Experienced in video/audio editing, code edits in CFM and PHP, and ongoing updates using custom and open source CMS platforms. Involved in print design for business cards, brochures, and catalogs. Collaborated with a team of developers, project managers, art director and clients from concept to completion.

### Freelance Graphic Web Design, Tulsa, Ok and Austin, TX (Feb 2009- Aug 2011)

- Comprehensive web design business including mock-up creation, coding (HTML, CSS, PHP), application development and customizing, identity/brand creative consulting, search engine optimization, invoice/billing, and web site maintenance.

### Graphic Artist/Web Designer, Budley Boards, Austin, TX (Feb. 2009-2011)

*Budley Boards is a rider owned company that produces custom wake skates & water sports products.*

- Creative design and implementation of entire budleyboards.com web site, including two online shops, four Flash banners, various graphic banner ads, photo/video gallery, SEO and content maintenance. Directed art design development from concept to completion for all hard-goods products and multimedia projects.

### Graphic Artist/Web Designer, Winston Media, Tulsa, OK (June 2008-Jan. 2009)

*Winston Media is a high end Creative Web Marketing firm for clients all over the country.*

- Creation and maintenance of multiple web sites and applications. Performed full spectrum of web-related tasks, including market research, design and layout, graphics creation and optimization, creation of Flash intros and animated banners, server-side programming (primarily PHP), MySQL databases, AJAX interactivity, standards-compliant XHTML and CSS, testing, and ongoing updates. Art direction, creation and complete execution of high end designs for all print/promotional/editorial related projects. Collaborated extensively with clients. Collaborated with a creative team of developers, project managers, and design interns reviewing layouts and suggesting improvements as needed.

### Art Director and Sr. Graphic Designer FN Magazine, Tulsa, OK (June 2008-2009)

- Performed primary role in the design and production of a four-color Tulsa-based magazine catering to young professionals. Manage all phases of production, including editorial design, advertising sales, printing, and distribution. Consulted/collaborated with advertisers, writers, and photographers, working in-house and with subcontractors and printers locally and nationally.

### Graphic Design Intern, University of Oklahoma, OK (April 2007-May 2008)

*1 year graphic design internship working with the OU Athletic Department*

- Successfully transformed subject matter into concrete design for promotional materials and participated in the construction of media guides, annual reports, logos, posters, brochures, billboards, postcards, trading cards, etc.
- Recognized for ability to gain knowledge and rapidly adapt to software and techniques. As a result, was asked to continue internship for another six-month term.

## PROFESSIONAL SKILLS



### Design Software:

Adobe PhotoShop  
Adobe Illustrator  
Adobe InDesign  
Adobe Fireworks  
Adobe ImageReady  
QuarkXPress  
Adobe Acrobat  
Strata3D

### Web Editing Software:

Coda  
Adobe Dreamweaver

### Multimedia & Digital Video Software:

Adobe After Effects  
Adobe Premiere  
Apple QuickTime  
Apple DVD Studio Pro  
Apple Final Cut Pro  
Studio HD  
Adobe Flash  
Sound Edit Pro  
Microsoft PowerPoint

### Languages & Other:

HTML (HTML5)  
CSS (CSS3)  
XHTML/XML  
Cold Fusion  
jQuery  
JavaScript  
ActionScript  
CMS platforms  
WordPress  
PHP  
SEO  
MySQL  
APIs

## EDUCATION



### Bachelor of Creative Advertising in Graphic Design

University of Oklahoma  
College of Journalism and Mass Communications

Norman, OK  
Graduated: May 2008